

MUSICIAN'S BOOTCAMP SCHEDULE

Saturday September 10, 2011

Czar Bar – 1531 Grand Blvd, KCMO

12:00pm – 12:10pm	Opening remarks/Welcome - Information about the KCVLAA and the content of the day's presentations - Rebecca Stroder, SNR Denton
12:10pm – 1:00pm	Have A Cigar: an Overview of Music Industry Terminology, Publishing, Licensing, and Trademarks - Information about the common terms used in the music industry, explanation of some of the components of the publishing industry and general licensing and trademark information - Donald Simon, Simon Business Consulting, Inc.
1:10pm – 2:00pm	Making Money for Nothing, but Nothing is Free: Dealing with the Taxman - Explanation of the income tax & sales tax requirements of musicians and insurance needs – Danielle A. Merrick, UMKC School of Law & KCVLAA
2:10pm – 3:00pm	"A Kiss Is Not A Contract" So Why Care (About the Contract)? - Explanation and discussion of common contracts provisions that musicians see in publishing contracts, performance contracts, rental contracts and others, examples of sample contracts will be provided. – David L. Rein, Jr., Finch & Campbell, LLP
3:10pm – 4:00pm	When Weezer Calls Jamie: The Balance Between Marketing Your Work and Enforcing Your Rights- Information on marketing music while maintaining control of intellectual property and enforcing the musicians' intellectual property rights - Rebecca Stroder, SNR Denton
4:10pm – 5:00pm	Pete Best or Ringo Starr – Why it Pays to Get Your Band Formed Correctly? - Information on why bands need Limited Liability Companies, the administration essentials of those companies and the importance of band agreements and their provisions - Steve Cosentino, Stinson Morrison Hecker, LLP